



Ashley Guzman

Graphic Designer | Illustrator

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Experience

Graphic Design Intern

Raydon Creative | Houston, TX
Jun 2023 — Aug 2023

Responsible for designing social media content across multiple platforms for a diverse range of companies. Reimagined company branding, which includes packaging, print materials, and logos. Provided support for the redesign of an underperforming client website, proposed improvements to UI design, and identified solutions to resolve issues with functionality.

Freelance Graphic Designer

Sep 2020 — Aug 2023

Focused on digital media, motion, video editing, logo design, and illustration across various social media platforms and institutions.

Skills

Design

Print, identity and branding, layout, typography, motion, illustration, product, packaging, UI/UX.

Technical

Illustrator, InDesign, After Effects, Premiere Pro, Photoshop, Lightroom, Figma, Wordpress, HTML & CSS, Procreate, Google Workspace, Microsoft Office.

Education

Bachelor of Fine Arts, BFA

Graphic Design, May 2024
University of Houston
Magna Cum Laude | 3.7 GPA

Affiliations

AIGA Member | 2022 — Present

UHGD Treasurer | 2022 — 2024

Exhibitions

Gamut Exhibition | May 2024

Midtown Arts and Theatre Center
Houston, TX

Student Exhibition | April 2023, 2024

Blaffer Art Museum
Houston, TX

HCC Student Art Show | Nov 2019

Stafford Fine Art Campus Gallery
Stafford, TX

Awards

Dean's List | 2021 — 2024

University of Houston

Student Show Award | 2019

HCC Stafford Student Art Show