

# DIANA

**Diana Cao**

*graphic designer*

## CONTACT

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## Education

### UNIVERSITY OF HOUSTON

*BFA in Graphic Design*

GPA: 3.85 | 2024

### HOUSTON COMMUNITY COLLEGE

*Associate of Arts in Studio Arts*

GPA: 3.9 | 2020

## Experience

### LIMB DESIGN

*Graphic Design Intern | 2023*

Design of multiple flyers, social media templates, invitations, presentation slides, and brand manuals.

### GET INVOLVED UH

*Graphic Designer | 2022 – 2023*

Assisted in brand execution and marketing promotions such as flyers, posters, and digital screens, layout design, and social media design.

### MUSE TEA

*Boba Barista | 2018 – 2021*

Menu updates and revisions, customer assistance, tea preparation, event coordination, and shop organization.

## Awards

### UNIVERSITY OF HOUSTON

Dean's List | 2021 – 2023

### UNIVERSITY OF HOUSTON

Engine's of Our Ingenuity Scholarship

### HOUSTON COMMUNITY COLLEGE

Dean's List | 2019 – 2021

## Exhibitions

### UHGD: GAMUT

*Spring 2024*

### ON TAP INSTALLATION

*Spring 2024*

### BLAFFER STUDENT EXHIBITION

*Blaffer Museum of Art | Spring 2024*

### UHGD: SENIOR EXHIBITION

*Fall 2023*

### UHGD: JUNIOR EXHIBITION

*Fall 2022, Spring 2023*

## Affiliations

### GDSA

*Graphic Design Student Association*

Member | 2022 – Present

### AIGA

*Professional Association for Design*

Member | 2022 – Present

### UHGAP

*UH Graphic Alumni Partnership*

Member | 2022 – Present

## Skills

### DESIGN

Research and concept development, branding and identity systems, print, packaging, layout, typography, UI/UX, motion, HTML/CSS

### TECHNICAL

Adobe Illustrator, InDesign, Photoshop, After Effects, Figma, Wordpress, Elementor, HTML, CSS, Procreate, Canva

**REFERENCES + PORTFOLIO  
AVAILABLE UPON REQUEST**