

#### Catherine Cantú

#### **Graphic Designer**

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### Education

#### **University of Houston**

BFA Graphic Design | 2024

#### **Exhibitions**

#### **Blaffer Art Museum**

University of Houston Arts Student Exhibition | 2023

#### **UH Bamsa**

Biannual Art Show | 2022

#### **UHGD Junior Fall Showcase**

University of Houston Graphic Design Student Exhibiton | 2022

#### **UHGD Senior Fall Showcase**

University of Houston Graphic Design Student Exhibiton | 2023

#### Gamut

University of Houston Graphic Design Student Exhibition | 2024

### **Affiliations**

#### AIGA

American Institute of graphic Arts

### **UH Graphic Design**

University of Houston Graphic Design Program

# **Experience**

#### **Norton Creative**

#### Graphic Design Intern | 2023—2024

Designed marketing collateral, menu refinements, motion pieces, and digital promotions for many businesses in the hospice industry.

# University of Houston Campus Recreation & Wellness Center Graphic Designer | 2022—2023

Responsible for creating promotional material for events hosted by the recreation center, from flyers and banners to online material for apps and TV's around campus.

#### Skills

### Design

Experienced with printing, binding, illustration, product design, brand identity, layout, UI/UX, web design, motion graphics, concept research and development.

# Technical

Illustrator, InDesign, Photoshop, After Effects, HTML5, CSS, Visual Studio Code, Procreate, WordPress, Figma, Audition, and Audacity.

# **Proficient in Spanish**