

CINDY MUÑOZ



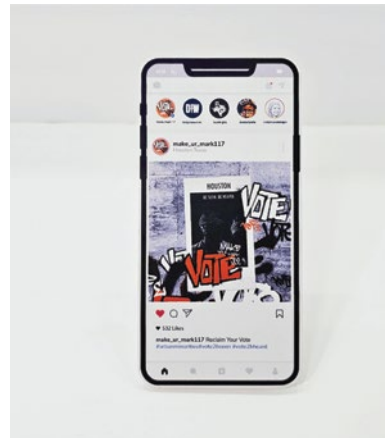
DESIGN PORTFOLIO

Cindy is a versatile graphic designer with expertise in fine arts and marketing which provide her with a unique perspective on projects. She combines thorough research with creativity to craft compelling graphics, systems, and collateral to enhance a project's narrative and significance.

MAKE YOUR MARK

Visual Identity | Motion

"Make Your Mark" is a dynamic voting initiative for Houston's urban youth. It blends street energy with bold visual lettering and empowering slogans like "Reclaim Your Vote." Social demographic research and typographic studies were conducted to design motion posters and collateral to encourage young voices to make a difference in their community.



BIOMORPH:TYPECON 2024

Visual Identity

This conference explores biomorphic type's future with AI's influence, offering immersive experiences to ignite curiosity about technology's impact on typography. It showcases compelling collateral and thought-provoking content, beckoning attendees and type enthusiasts to delve into the uncharted realm of creative expression.



MALACHI

Type Design | Packaging

Malachi's unique blend of neo-gothic calligraphy and pixelated video game aesthetics bridges retro and modern styles, making it versatile for various creative uses. Through clever manipulation of two core modules and the incorporation of curved elements, Malachi offers a diverse and adaptable character set with a touch of fluidity in its modular structure.



The quick brown fox...



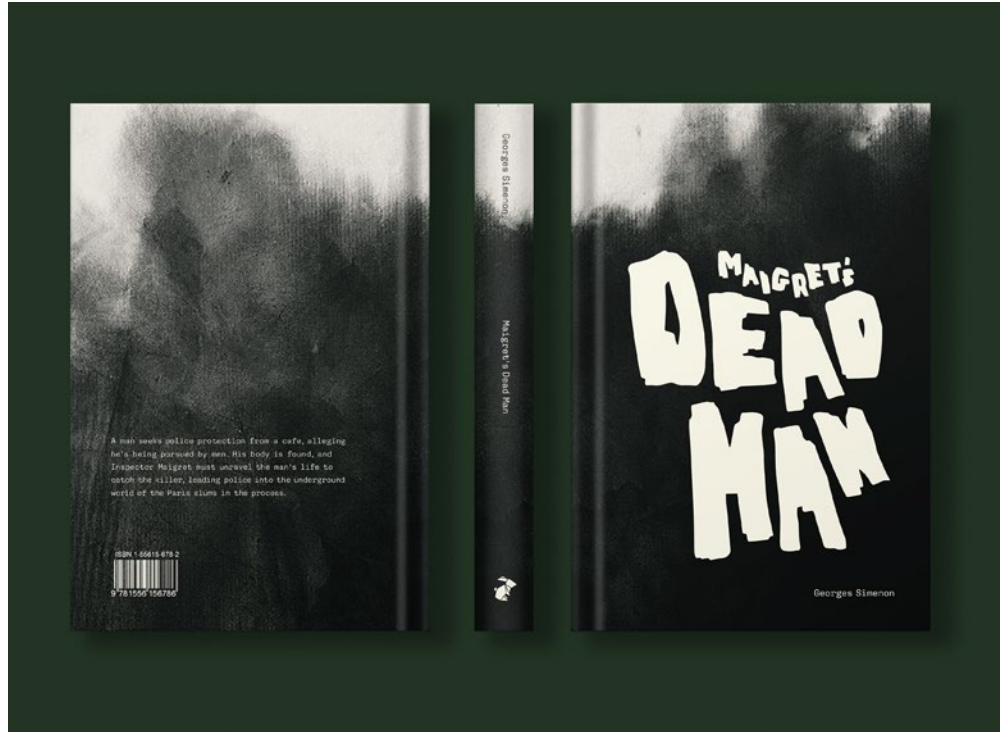
Glyphs

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk
Ll Mm Nn Oo Pp Qq Rr Ss Tt
Uu Vv Ww Xx Yy Zz
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ENIGMA UNVEILED

Lettering | Cover Design

In this book series, three book covers capture the genre of murder and mystery, where suspense hangs in the air and the unknown entices. Studies in hand lettering and expressive marks were explored and implemented to create a luring gateway to the enigmatic worlds within the pages.



WORKBOOK

Print | Illustration

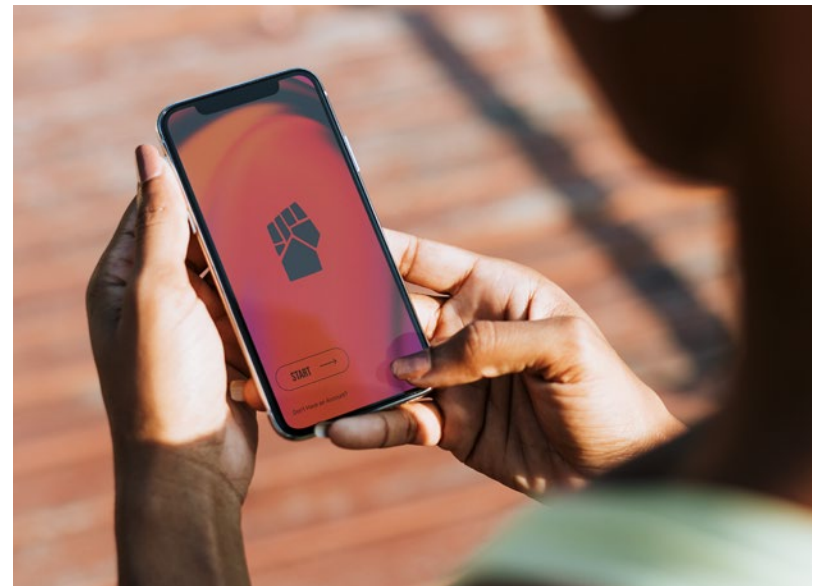
A playful yet familiar way to learn about print production is what this workbook is all about. As if scribbled in middle school notebooks during a heavy, dense lesson, this book's design makes learning about a new subject memorable and fun. Hand lettering and colorful illustrations are structured unexpectedly to capture the attention, creating an enjoyable experience for students and readers of any age.



DEVELOP NOT DISPLACE

Branding | UX/UI

Rooted in passion, empathy, and empowerment, “The Develop Not Displace” campaign advocates for sustainable development and mobilizes the younger generation to combat gentrification in Third and Fifth Ward neighborhoods, fostering solidarity and community action.



THANK YOU.

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