Cindy is a multidisciplinary graphic designer with a background in fine arts and marketing, giving her a unique perspective on design. She combines thorough research with creativity to craft compelling graphics, systems, and collateral to enhance a project's narrative and significance.

# **CINDY MUÑOZ**

cindymunozdesigns.com munoz.m.cindy@gmail.com linkedin.com/in/cindymunoz 832.818.8169

## **EXPERIENCE**

Nature Team Project Manager | Spring 2023 On Tap Event & Installation

Led coordination of research, development, and fabrication of a community installation between architecture and graphic designers.

### Creative Director | Summer 2022

The Cougar

Directed creative team, crafted visuals for print and digital editions in partnership with section editors, and resolved design obstacles.

#### Assistant Drama Director | 2020 – 2021

Iglesia Cristiana

Designed layouts, updated projects timeline, and formalized reports on equipment, material supply and budget constraints.

#### Featured Graphic Designer | 2019 – 2021

Aspiring Artist of Texas

Consulted with a non-profit organization to curate a design series, boosting online visibility as well as advocacy for Friends for Life Animal Shelter and Mothers Against Police Brutality.

Head of Department | 2018 – Present Hobby Lobby

Provided exceptional customer care by assisting with product selection, designing layouts, and mentoring staff on sales software.

# EXHIBITION

**GAMUT: UHGD Senior Exhibition** | 2024 MATCH Midtown Arts & Theater Center

BAD Shop | 2024 Blaffer Art Museum

UH School of Art Exhibition | 2023,2024 Blaffer Art Museum

Tejano Tech Summit | 2023 ION District

## **EDUCATION**

University of Houston | May 2024 BFA in Graphic Design Minor in Marketing

Lonestar College | 2019 Associates of Arts

# CERTIFICATES

#### Google Ads Display | 2023

Certified in creating digital strategies, integrating broader company marketing plans from an online marketing vision.

#### Stukent Digital Marketing | 2022

Certified in digital marketing theory and proficient in strategic analysis and practical application.

# SKILLS

#### Adobe Creative Suite

Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Figma, Acrobat

Microsoft Office Suite Word, PowerPoint, Teams, Outlook

Native Languages English & Spanish

## AWARDS

UH GAP Scholarship | 2023 Junior Portfolio

Award of Excellence in Graphic Design | 2019 Lonestar College Student Art Showcase

First Place Honors | 2019 Lonestar College Sustainable Commitee District Poster Contest