




Hi, I'm Emma! I am a graphic designer and illustrator who aims to make the world a more magical place through visual design.

website: [matocha.studio](http://matocha.studio)

 @emm.artistic

 [emmamatocha@gmail.com](mailto:emmamatocha@gmail.com)

 817-600-1241

## Work Experience

### Hierarchy Advertising

Graphic design intern (2024)

Graphic design, packaging design, illustration, designing social media posts, working with clients, team collaboration

Reference: (281) 768-1595

### Tramontina

Graphic design intern (2023)

Graphic design, packaging design, making packaging mock-ups, using production equipment, team collaboration

Reference: [chris.switzer@tramontina.com](mailto:chris.switzer@tramontina.com)

### CreationStation

Student graphic designer (2021-2023)

Graphic design, handling five to ten projects at a time, working with clients, printing, lamination, team collaboration, customer service, financial transactions

Reference: (832) 842-6200

### Etsy

Small business owner (2021-2024)

Designing, printing, packaging, shipping and mailing, social media advertisement, customer service

Shop Name: EmmasMagicShop

### Smoothie King

Team member (20)

Cash handling, customer service, group collaboration, restocking

Reference: (972) 906-9101

## Education

Bachelor of Fine Arts

University of Houston

Graphic design block program

Dean's list for 3 semesters

GPA: 3.7

## Exhibitions & Awards

2023 UHGD Junior/Senior Showcase

2023 ACUI Steal This Idea  
Honorable Mention

2022 UHGD Junior/Senior Showcase

2018 State Fair of Texas Art Contest  
Second place in painting category

2017 State Fair of Texas Art Contest  
Second place in ink category

2017 Scholastic Art and Writing Competition  
Two honorable mentions for art

## Affiliations

American Institute of Graphic Arts (AIGA)

UH Graphic Alumni Partnership (UHGAP)

## Skills

Illustrator • InDesign • Photoshop • After Effects  
• Wordpress • Figma • HTML/CSS • Illustration