

NINA

Design Portfolio 2024

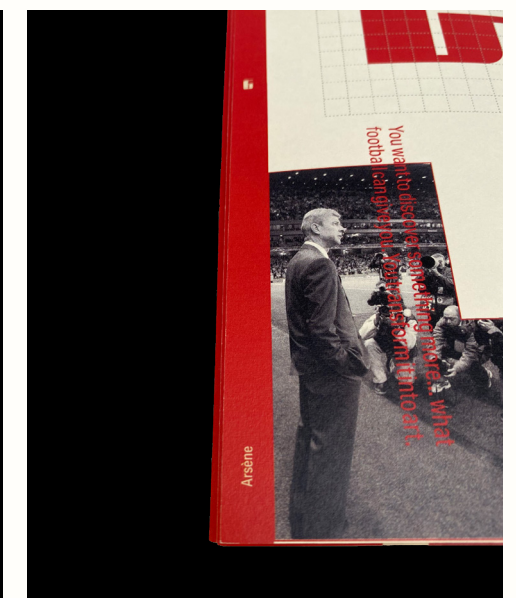
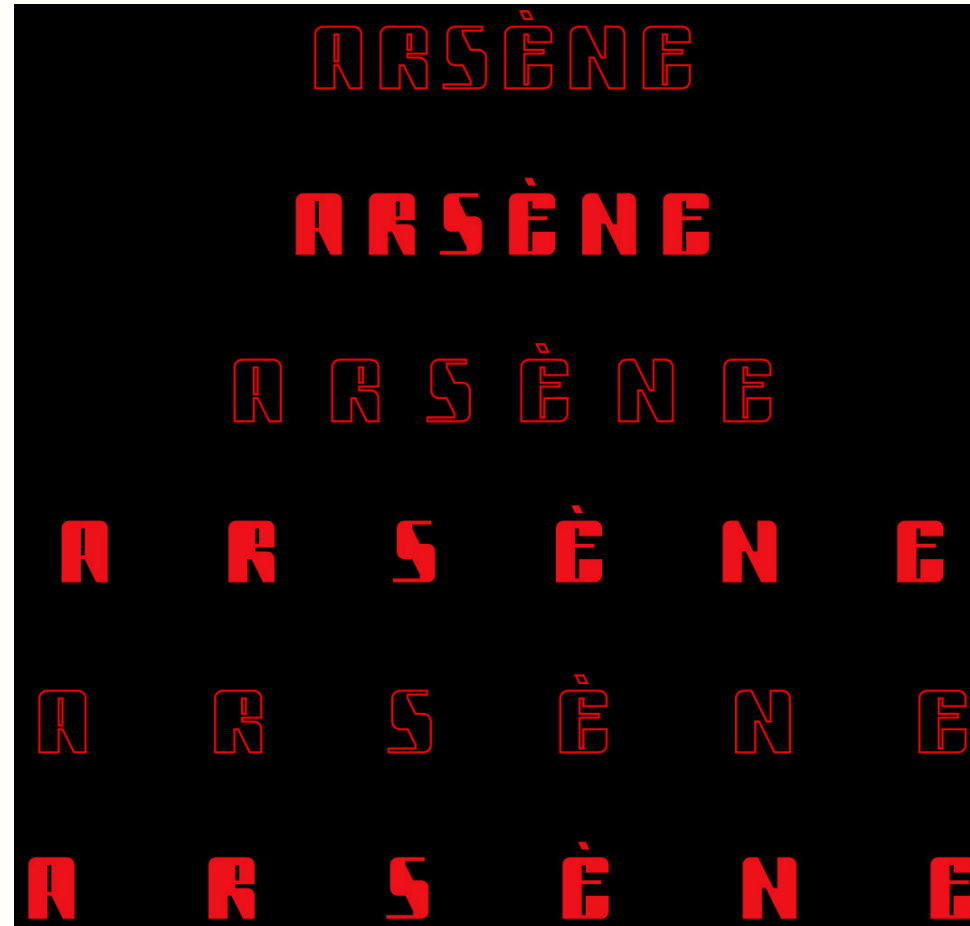
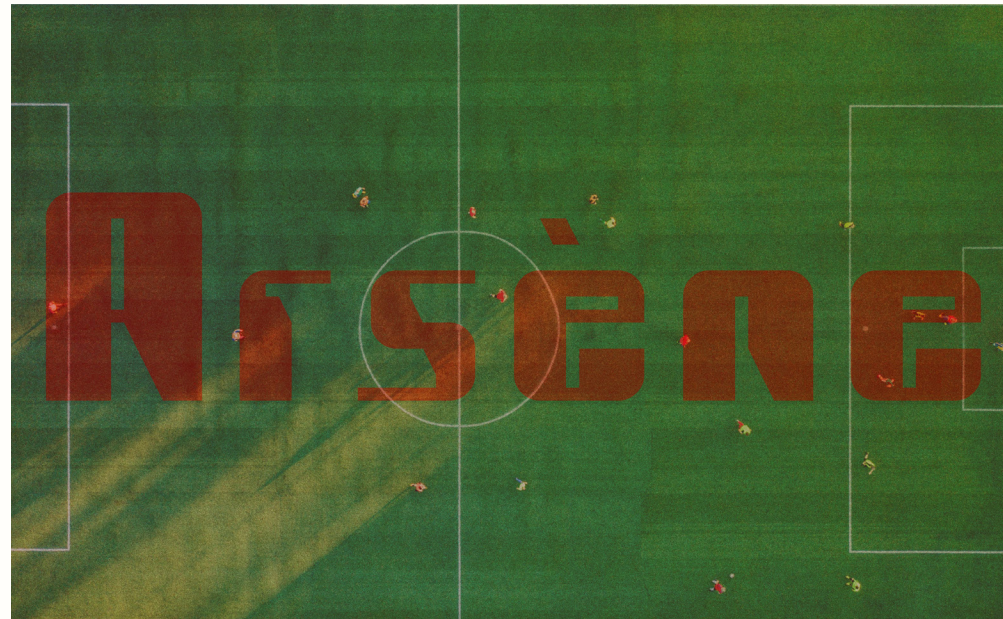
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Nina is a multidisciplinary graphic designer exploring branding, visual identity systems, motion design, and typography. Through these mediums, she is passionate about developing meaningful and expressive work that represents and honors our communities. Her process is driven by curiosity, analog experiments, and problem-solving.

Arsène

2023
IDENTITY | TYPE DESIGN | PRODUCTION DESIGN

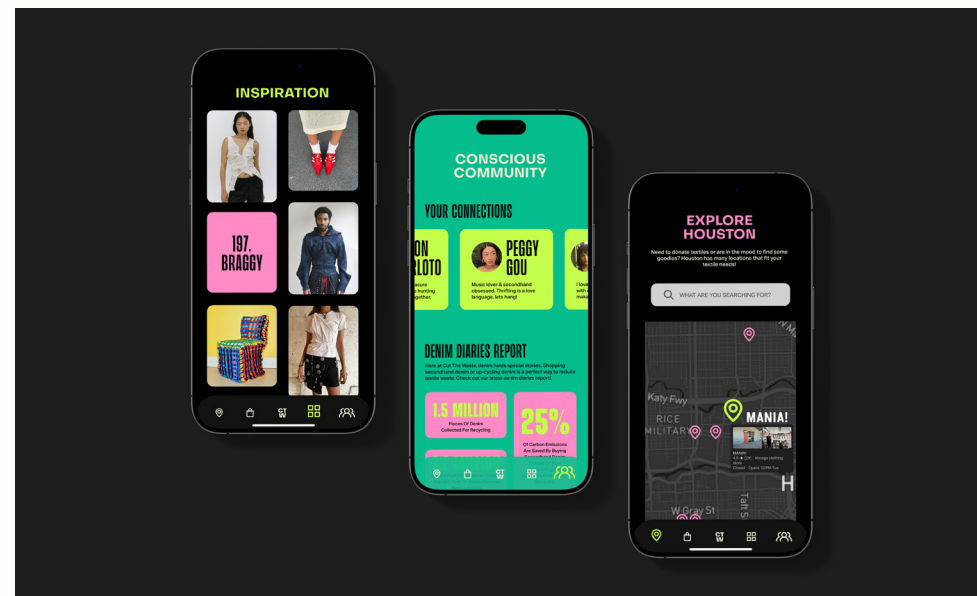
Arsène is a staunch and slightly vibrant display typeface inspired by the former Arsenal coach, Arsène Wenger, who led the *The Invincibles* to an undefeated season. The team's physical style resonates throughout the entire system. By creating a heavy contrast of positive and negative space, Arsène emulates the philosophy Wenger taught the team.



Cut The Waste

2024
IDENTITY | SOCIAL CAMPAIGN

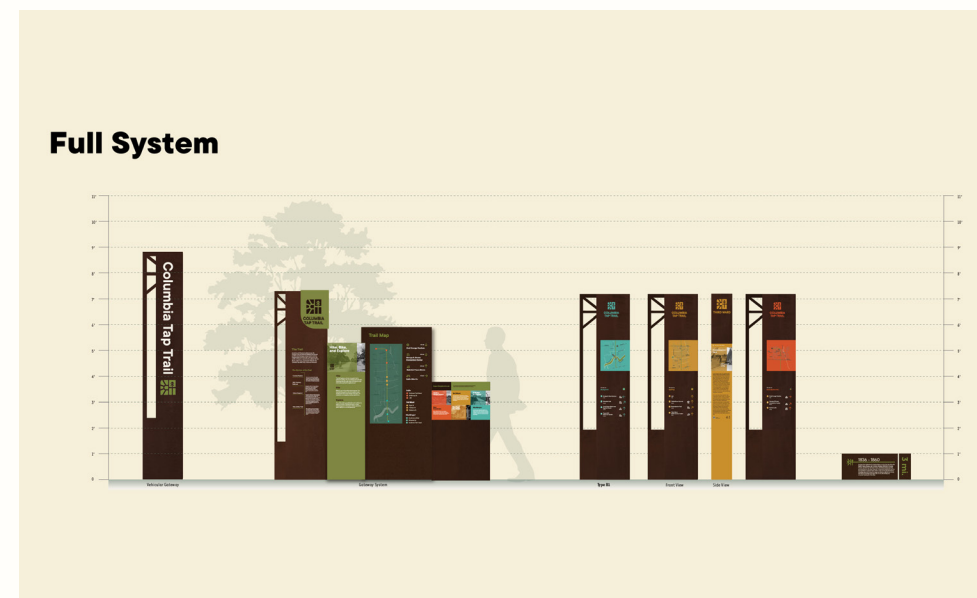
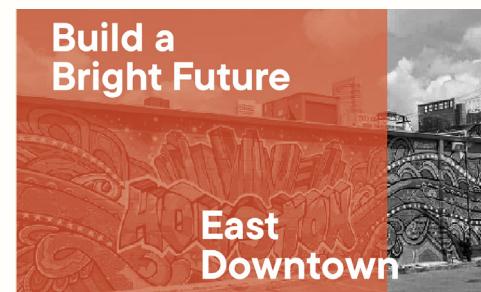
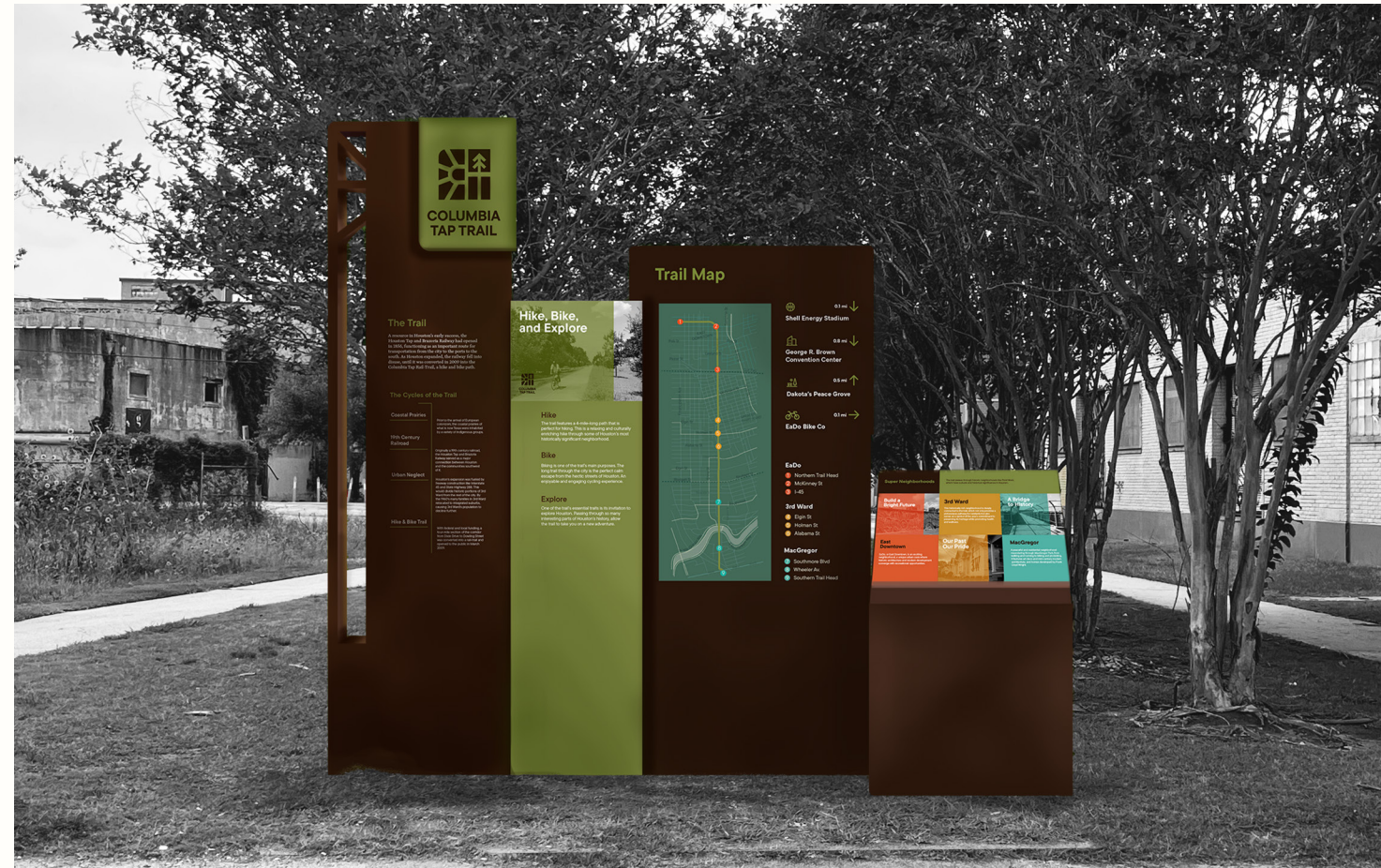
Cut The Waste is a public awareness campaign focused on reducing textile waste. The goal is to encourage and inspire individuals who believe in fashion that doesn't cost the earth toward conscious consumption and sustainable solutions.



Columbia Tap Trail

2023
ENVIRONMENTAL DESIGN | WAYFINDING

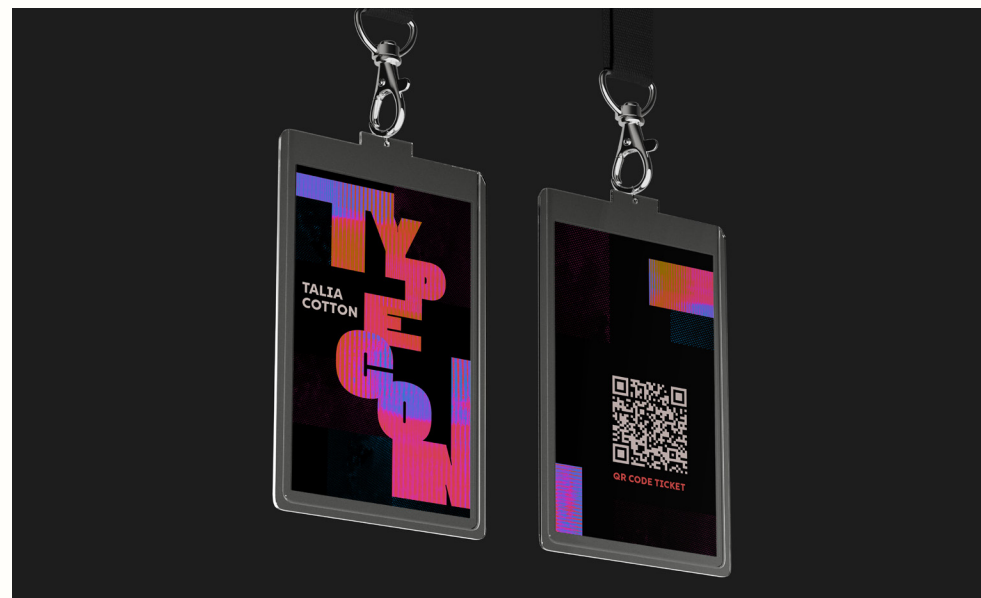
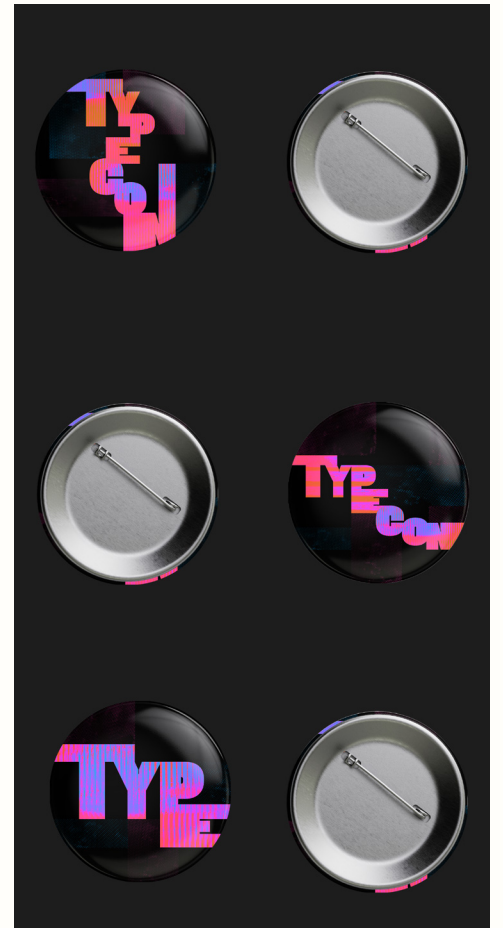
The goal of creating the trail's wayfinding system was to enhance community involvement by integrating historical information on the sides of each sign, all while preserving a cohesive identity.

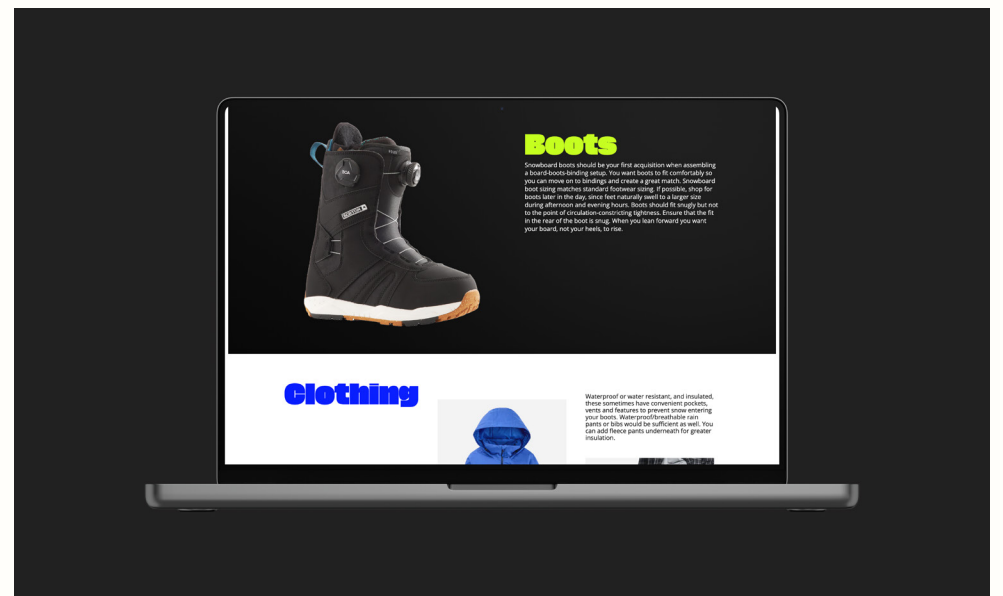
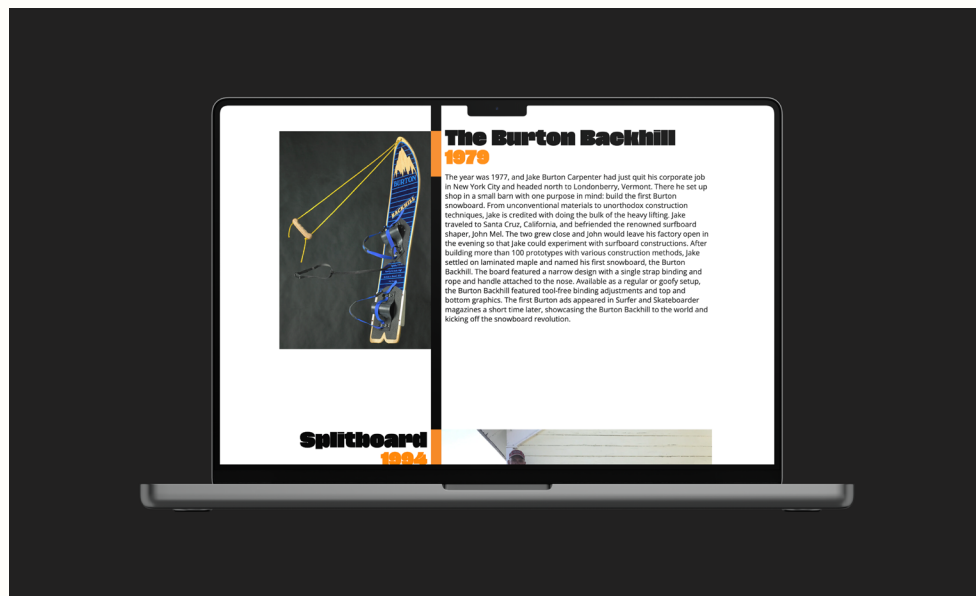
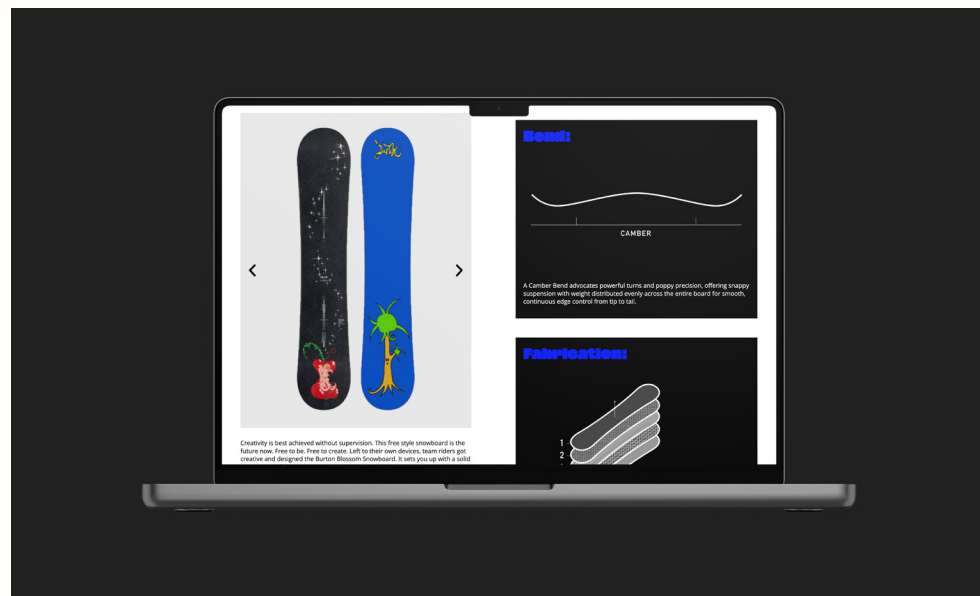


Typecon

2022
IDENTITY | TYPOGRAPHY

Typecon focuses on creating a distinct brand identity for a conference that focuses on typography and design. Typecon explores the intersection of type and code that translates to multiple branded items.





Rageful yet Lonely

2022
BOOK DESIGN | PRINT

This book is a guided study and exploration of the rules and principles of print production. Practicing a more design forward approach, Rageful yet Lonely incorporates moments of deconstruction showcasing feminine rage and loneliness.



Education

University of Houston

BFA in Graphic Design
4.0 GPA
2024

Houston Community College

Associates Degree
2018

Experience

Core Design Studio

July 2024 – Present

Design Intern

Concept and design of brand identity, environmental graphics, exhibitions, fabrication, interactive experiences, user interface, motion graphics, and print publication.

UH Graphic Design Block Program

Aug 2022 – May 2024

Class Vice President/ Branding Art Director

Support and lead classmates through Junior and Senior Graphic Design program. Work closely with the president and other officers to plan, organize and oversee the senior showcase.

American Advertising Federation

U of H Aug 2022 – Dec 2022

Creative Intern

Collaborated with the creative team to rebrand and design marketing/ social media post assets and develop strategic plan for the organization.

Texas Art Supply June 2021 – May 2022

Sales Associate

Assist customers by offering product suggestions, answering questions and creating a welcoming shopping environment. Shift duties included stocking shelves, operating the cash register and supporting other staff.

Exhibitions + Accolades

Gamut: UHGD 24 Senior Exhibition

MATCH: Midtown Arts and Theater Center Houston
May 2024

Blaffer Student Exhibition

Blaffer Art Museum
Arsene: A Modular Typeface, Riso Print, and Haiku Animation
April 2023 & 2024

Latin Honors

Summa Cum Laude
May 2024

Deans List

Spring & Fall 2021, Spring 2022,
Spring & Fall 2023, Spring 2024

Skills

Design

Branding + Identity, Environmental, Interface, Motion, Package Design, Print Production, Type Design, UX/UI, and Web Design

Technical

Adobe Creative Suite | After Effects | Illustrator | InDesign | Photoshop | Premier Pro, Cavalry, Figma, HTML + CSS Coding, and Wordpress

